

# The Tourism Chat Show

NZ'S HOTTEST TOURISM PODCAST

Launched in July 2020 as the Destinate NZ Show then rebranded in 2023 to The Tourism Chat Show, this podcast is targeted at tourism professionals who want to stay up to date with the latest news and trends from the industry. Regular episodes are published on all of the major podcast platforms. Produced and edited in-house by tourism industry veteran Michelle Caldwell.

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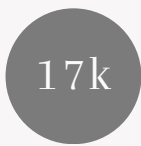


Correct at 2 October 2024

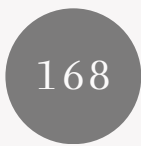
## Demographics & statistics



New Zealand 72%  
Australia 14%  
USA 6%  
UK 1.5%  
Canada 1%



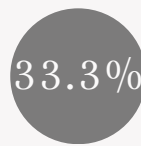
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AVE  
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PER WEEK



HIGHEST  
RANKING IN NZ  
MARKETING  
PODCAST  
CHARTS



SPOTIFY  
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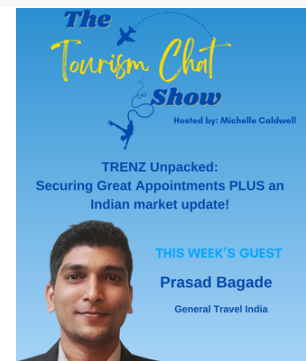
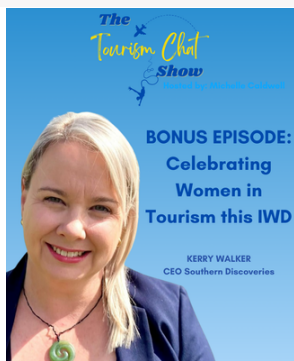
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Pre-roll Ad	\$150
Mid-roll Ad	\$200
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RSS Feed: <https://feed.podbean.com/destinatenz/feed.xml>